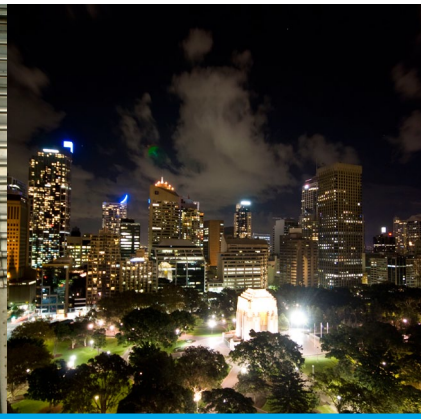




SOCIAL  
LEADERSHIP  
AUSTRALIA



# COLLABORATION:

## COLLUSION, COP-OUT OR CO-CREATION?

### BREAKFAST SESSION: WHY COLLABORATIONS FAIL AND WHAT IT TAKES TO SUCCEED

**WEDNESDAY 27 FEBRUARY 2013, 7.30-9.00AM**

Collaboration: everyone's talking about it. NGOs, government and businesses are all under increasing pressure to do it. And no wonder. Collaboration promises so much: innovation, cost-savings, positive impacts... something bigger and better than we could achieve alone.

**But if collaboration is such a good idea, then why does it so often end in failure ... and what does it take to succeed?**

**Join us** for a lively, facilitated conversation where we will lift the lid on the real questions you need to ask before you start collaborating. Together we will tackle the tough questions:

- What is collaboration, *really*?
- When is it co-creation and when is it collusion ... or a cop-out?
- When should you collaborate and when should you go it alone?
- What are the danger signs and how can you improve your chances of success?

Social Leadership Australia has worked with hundreds of leaders over thirteen years and seen time and time again both the allure of collaboration ... and the traps.

We believe collaborating across difference is one of the core leadership skills we need to breakthrough many of our toughest challenges. Fortunately this is a skill that can be learnt.

Join us as we reveal how to recognise when to collaborate, how to collaborate and what that **means to you**.

## SPEAKER

### Liz Skelton

Senior Manager & Principal Consultant  
Social Leadership Australia

*Liz is also the author, with Geoff Aigner, of new book about Australian leadership to be published by Allen & Unwin in 2013.*

**All welcome, places limited so RSVP is essential.**

## TIME & DATE/

**7.30 (for 7.45 start)- 9.00am  
Wednesday 27 February 2013**

## LOCATION/

The Benevolent Society  
Level 1, 188 Oxford St  
Paddington

## COST/

SLA Alumni                      FREE  
Friends & guests              \$25

Includes breakfast

## ENQUIRIES & RSVP/

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**benevolent** SOCIETY