



SOCIAL
LEADERSHIP
AUSTRALIA

QUEENSLAND LEADERSHIP

BRISBANE INTENSIVE & MASTERCLASSES

BEGINNING MARCH 2013

CHANGE IS POSSIBLE

Queensland Leadership programs are for leaders who want to make a difference: people from business, government and not-for-profit organisations who are prepared to step up and work with one another to find innovative solutions to the tough issues they face—in their organisations and in the community.

These programs are part of a vision for a new direction in leadership in Queensland, and a new movement for real change in Australian leadership. They are designed to foster new connections and to generate new ideas and ways of working to address real-world challenges.

Social Leadership Australia's new Queensland Leadership Intensive in Brisbane will bring sustained, world-class leadership development within your reach in 2013. And it will connect you with a growing network of like-minded leaders so you can share ideas and support each other to make a real impact in your work.

In addition, our new Masterclasses will provide an opportunity to deepen your skills with 'hands-on' practice in key aspects leadership.

QUEENSLAND LEADERSHIP

Complex problems— A new approach.

Today's complex problems call for a new approach to leadership. 'Wicked' problems—the ones with multiple stakeholders and no obvious solution—require *real* leadership to solve.

Real leadership starts with the understanding that businesses, government and not-for-profits are all part of 'the problem'—and part of the solution. Real leadership connects us with our deepest sense of shared purpose and the belief that it is possible to make the world a better place. But a highly developed leadership skill-set is also essential if we are to be successful in creating the change we want to see.

Social Leadership Australia offers a powerful, transformational approach to leadership that is both *inspirational*—it's connected with our values—and *realistic*—it imparts a sophisticated, pragmatic skill-set, using a proven Harvard model, to develop your skills to lead through uncertainty and find new ways forward for the long-term.

Challenge yourself. Change your world.

This is an invitation to step out of your everyday environment and join us for a four day journey with a diverse group of leaders with different backgrounds.

Reconnect with what motivates you and gain new impetus to act on the problems you confront.

Learn a powerful and transferable leadership model that can be used in personal, organisational and community settings.

Discover how to work with others to generate breakthroughs on the most stubborn and complex challenges.

The Intensive is also an opportunity to make lasting connections with valuable contacts from across the business, government and not-for-profit sectors.

COVER
CHRISTOPHER ZINN
Communications innovator & media campaign strategist
Sydney Leadership Alumnus

THIS PAGE
JENNIFER CULLEN
CEO, Synapse Inc
Queensland Leadership Alumnus



**“WE ARE THE ONES WE
HAVE BEEN WAITING FOR.”**

June Jordan

What the program includes.

The Queensland Leadership Brisbane Intensive program includes

- **Personal leadership skills**
Gain new awareness and develop your effectiveness as a leader in different contexts. Includes working politically, using formal and informal authority, collaborating with people with different viewpoints and using conflict to generate breakthroughs, from whatever role you are in.
- **The Harvard Adaptive Leadership model**
Understand the core theories about authority and leadership and working with human systems. Learn to diagnose the causes of complex—*adaptive*—problems and identify areas for potential intervention and experimentation. Includes practising leadership in ‘real time’ using the ‘case-in-point’ method.
- **Case studies, thought leaders & community engagement**
Gain new insights into the dynamics of complex problems by learning ‘hands-on’ in a challenging community setting. Interact with a range of leaders and change agents who will discuss their work and reflect candidly on their challenges and what they’ve learnt.
- **Peer consultation**
Identify, reflect on and take action on your personal leadership case by working in small groups in a structured leadership consultation process. Engage with others on how to integrate your learning into your own ‘system’—at work or in your community.
- **Leadership coaching**
Offered in the weeks following the program, a one-on-one leadership coaching session focuses on how to integrate your learning into your ongoing personal leadership work.

- **Readings**

A stimulating reading list from a diversity of disciplines from ethics and philosophy to politics and literature—as well as leadership case studies—provides the background to the theoretical learning and forms the basis of group discussions.

- **Join a new leadership network**

Make new connections with diverse group of leaders from other sectors and areas. Become a part of an enduring legacy of leaders with a shared ability to effect real change where it’s needed most.

There are no traditional classrooms or textbooks on a Social Leadership Australia Intensive. We teach ‘hands-on’, in ‘real time’ in the ‘real world’. Be prepared to undertake reflection on your personal values and attitudes, and ready to work with group dynamics. Expect to be challenged, surprised and galvanised to start working differently.

Masterclasses

Starting in June 2013, our new two-day masterclasses are designed to deepen your skills in key aspects of leadership.

Working intensively with a group on your individual leadership challenge, they will provide unique opportunities to practise exercising leadership, with a focus on the core areas of **working with purpose and role**, leadership for **innovation, conflict and growth** and **working with authority**.

Graduates of the Intensive are entitled to a discount on all masterclasses.

“The program provided a systemic approach to tackle complex issues, whilst giving me an opportunity to step back, reflect, observe and synthesise my learning before returning to the workplace. **I immediately transferred my learnings from the program not only into the workplace but also in my personal life.**”

Jean Clendinning, Organisational Development Executive, Parsons Brinckerhoff; Adaptive Leadership Intensive Alumnus.

ABOUT US

Leading change Changing leaders

At Social Leadership Australia we are concerned with two things: we lead change and we change leaders. We believe leaders are fundamentally part of their workplaces and communities—not above them—and that effective human interaction (not systems and processes) is the driver of change. Our globally-leading approach delivers real-world change, drawing on more than 200 years of applied experience through our association with Australia's longest-running charity—The Benevolent Society.

Social Leadership Australia's relationship with Queensland began in 2009 with the introduction of our award-winning year-long leadership program. Since then close to 100 Queensland leaders have joined the ranks of our more than 500-strong alumni network: dedicated individuals with diverse backgrounds who are working actively to make a difference in the world.

Our new Queensland Leadership Intensive programs and workshops are an invitation for you to join this movement for change.

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benevolent SOCIETY

Social Leadership Australia
The Benevolent Society
9 Wilson Street West End QLD 4101
www.benevolent.org.au/leadership

SCHEDULE, FEES & REGISTRATIONS

Key dates & cost

Queensland Leadership Brisbane Intensive

4 February 2013 Registrations close
5–8 March 2013 Program runs (four days)
March–May 2013 Individual coaching

Cost: \$3,520

All Intensive program participants become SLA Alumni and eligible for discounts at SLA events and masterclasses. They will also be invited to participate in Alumni-only events including our new (free) Community of Practice workshops commencing in 2013.

Masterclasses

20–21 June 2013 Purpose & Role
22–23 August 2013 Innovation, Conflict & Growth
24–25 October 2013 How Does Authority Lead?

Cost: \$1,650 / \$1,320 SLA Alumni (20% discount)

There is no pre-requisite to participate in a masterclass, however some knowledge of the Social Leadership Australia model will be expected. Participants who are not graduates of an SLA program or intensive will be provided with readings and preparatory work to enable them to benefit fully from the process.

Enquiries & registrations

To find out more about any aspect of our Queensland Leadership Intensive and Masterclasses, or to register, please contact:

Program Enquiries

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General Enquiries & Registration

Jo Singleton, Program Coordinator
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Or visit our website where you can find out more and download a Registration Form.

“Queensland Leadership taught me how to use my power and passion for the betterment of the whole.”

Karen Brook, rural business owner and Director, Queensland Rural, Regional & Remote Women's Network; Queensland Leadership program Alumnus.